



June 12, 2013

Item No. 3

**AUTHORIZATION TO ENTER INTO A CONTRACT WITH
MISSION MEASUREMENT, LLC TO CONDUCT AN IMPACT ANALYSIS OF RESIDENT SERVICES'
PROGRAMS AND ACTIVITIES**

To the Honorable Board of Commissioners:

RECOMMENDATION

It is recommended that the Board of Commissioners authorize the Chief Executive Officer ("CEO") or his designee to enter into a contract with Mission Measurement, LLC ("Mission Measurement") for an amount of \$292,104.79 to conduct an impact analysis of Resident Services' programs and activities for a term of one year.

The Executive Vice President ("EVP") of Resident Services, the Office of the General Counsel and the Department of Procurement and Contracts have completed all necessary due diligence to support the submission of this initiative and recommend the approval of this item accordingly.

CORPORATE GOAL

The proposed initiative supports CHA's corporate goals of expanding services to more residents and providing targeted services to residents at critical milestones in their lives.

FUNDING: CHA General Fund

SOLICITATION SUMMARY

Vendor: Mission Measurement
2 North LaSalle Street – Suite 1150
Chicago, Illinois 60602

Contract Type: Professional Services
Base Contract Amount: \$292,104.79
Base Contract Period: One Year
Option Period: None
Publication(s): Chicago Sun Times, Chicago Solicitation Defender, Extra, BuySpeed, CHA website
Vendor List: 11
Pick-up List: 23

Solicitation Release Date: 04/04/2013
Days Advertised: 30 Days
Addendum: 4/26/2013
Pre-Bid/Proposal Date: 04/15/2013
Due Date: 05/06/2013

Assist Agencies: 66
Respondents: 2

M/W/DBE Participation:

Waiver Pending

Section 3:

Hiring: 0 (vendor does not need to hire new full time employees to provide the required services)

Other Economic Opportunity: Contractor will hire two part-time Section 3 residents to conduct focus groups with CHA residents to gain insight on impact of services.

GENERAL BACKGROUND

The Resident Services Division provides a wide range of housing and social services to residents who utilize its public housing and Housing Choice Voucher (HCV) subsidy programs. Services include, but are not limited to, housing stability services, education and employment, youth and senior services and clinical mental health services. As part of CHA's Plan Forward, Resident Services has reimagined its service model to provide individual targeted services to residents. In order to better understand and communicate the impact of the services offered to residents, Resident Services desires to have an impact analysis completed. The impact analysis will measure both fiscal and social return on CHA's investment in the services offered through its more than 50 contracted service providers. Additionally, the data gathered will be utilized to continuously inform ongoing decisions in improving CHA's service provision.

Mission Measurement is an evaluation and strategy consulting firm that helps clients measure and evaluate social impact and create value through social change. They focus on solving social problems and solutions that are measureable, enduring and that deliver social and economic value. Since 2005, Mission Measurement has helped government agencies, foundations, non-profits and private companies to solve social problems by measuring, maximizing and selling their impact.

The Board action recommended in this item complies in all material respects with all applicable Chicago Housing Authority board policies and all applicable federal (HUD) procurement laws.

The EVP of Resident Services concurs with the recommendation to enter into a contract with Mission Measurement to conduct an impact of analysis of Resident Services' programs and activities.

The CEO/President recommends the approval to enter into a contract with Mission Measurement to conduct an impact analysis of Resident Services' programs and activities in an amount not-to-exceed \$292,104.79 for a one year term.

RESOLUTION NO. 2013-CHA-41

WHEREAS, the Board of Commissioners has reviewed the Board Letter dated June 12, 2013 entitled "AUTHORIZATION TO ENTER INTO A CONTRACT WITH MISSION MEASUREMENT, LLC TO CONDUCT AN IMPACT ANALYSIS OF RESIDENT SERVICES' PROGRAMS AND ACTIVITIES";

THEREFORE, BE IT RESOLVED BY THE CHICAGO HOUSING AUTHORITY

THAT the Board of Commissioners authorizes the Chief Executive Officer or his designee to enter into a contract with Mission Measurement, LLC for an amount of \$292,104.79 to conduct an impact analysis of Resident Services' programs and activities for a term of one-year.

This award is subject to the Contractor's compliance with the CHA's MBE/WBE/DBE, Section 3 resident hiring, and insurance requirements.



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